# G R A V I T Y c g i s t u d i o

### **Experience Guide**

## About Gravity CGI

With over 17 years of experience, Gravity CGI has emerged as a global leader in architectural visualization and product rendering, partnering with some of the most prestigious names in real estate, architecture, and design across the United States, Europe, and the Middle East.

We specialize in crafting hyper-realistic 3D visuals that go beyond aesthetics — our renders tell stories, evoke emotion, and inspire action. From luxury villas and commercial high-rises to bespoke furniture and product showcases, our visuals consistently help clients win pitches, close deals, and elevate brand perception.

Our team of seasoned artists and technical specialists harness the power of 3ds Max, Unreal Engine 5, Corona Renderer, and the latest digital technologies to produce work that is not only visually stunning but also highly strategic. Every project is treated as a unique collaboration, tailored to match the exact mood, lighting, materiality, and environment you envision.

Over the years, we have built a reputation for:

- Uncompromised quality
- *Timely delivery across time zones*
- Interactive walkthroughs and virtual experiences
- A consultative approach that simplifies the process for our clients

At Gravity CGI, we don't just visualize your project — We translate your vision into immersive, unforgettable experiences.

Whether you're a real estate developer, architect, interior designer, or product manufacturer, we're here to become your visual storytelling partner — and help you stand out in an increasingly competitive market.

#### Email: info@gravitycgi.com

#### Website: <u>www.gravitycgi.com</u>



### **Exterior Visualization**

We create stunning, lifelike exterior renders that capture your architecture in its best light — from sunrise to twilight. Whether it's a luxury villa, high-rise, or master plan, we showcase the scale, materials, and mood with cinematic precision

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### Interior Visualization

Our interior renders capture every detail — from lighting and materials to mood and atmosphere — to reflect the true character of your space. We design visuals that evoke emotion and bring your interiors to life.

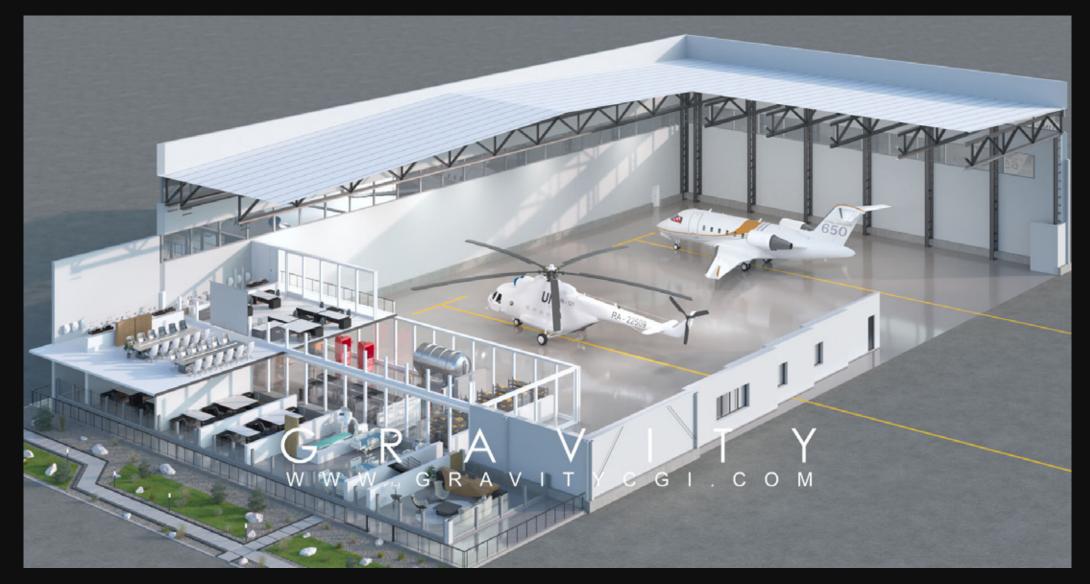
#### Email: info@gravitycgi.com



### Aerial & Bird's Eye Views

We deliver breathtaking aerial shots and bird's eye views that highlight the full scale, surroundings, and context of your project. A powerful tool for investors, planners, and promotional material.

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### **3D Floor Plans**

*Our 3D floor plans combine clarity with aesthetics, making layouts easy to understand and visually appealing. Ideal for real estate marketing, client presentations, and pre-sales engagement.* 

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### **Product Rendering**

We craft photorealistic 3D visuals for furniture, fixtures, and products, helping brands showcase every curve, texture, and finish with stunning precision. Perfect for catalogs, e-commerce, and marketing campaigns.

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# Why We Don't List Fixed Prices

At Gravity CGI, every project we take on is tailored and unique — just like the vision behind it. We don't believe in one-size-fits-all pricing because the final cost depends on multiple critical factors such as:

- Project Scale & Complexity: A single-room render is very different from a large-scale master plan or product line.
- Required Quality & Detailing: Photorealistic materials, custom modeling, and cinematic lighting levels all affect time and pricing and not everyone has less or premium budget so we work as per requirement.
- Output Type: Whether it's a high-resolution still, an animation, or an interactive walkthrough each format requires a different production pipeline.
- Duration & Resolution: For videos, length, rendering resolution (HD/4K/8K), and animation style significantly impact cost.
- *Timeline & Revisions: Faster delivery and iteration cycles often involve more resources and higher urgency.*
- Licensing & Usage Rights: Commercial use, promotional campaigns, or perpetual rights may also affect pricing.

Because we are committed to delivering maximum value and impact, we prefer to discuss the exact project scope before sharing a customized estimate.

This ensures transparent pricing, no hidden costs, and the most optimized creative approach for your goals.

But don't worry, send all your requirements to below mentioned email and we will be in touch with you ASAP.